## **REMARKS**

Applicant wishes to thank Examiner for the courtesy afforded his representatives in the granting of an office interview on Thursday, August 5, 2004. As a result of that interview, agreement was reached as to the changes required to the application to place the application in condition for allowance. Applicant is filing this amendment to effect the agreed-upon changes.

In the Office Action dated June 30, 2004, claims 70-96 were rejected under the judicially-created doctrine of double patenting in view of applicant's U.S. Patents 6,208,805 and 6,304,715, and the Russell Mayo Sasnett article submitted by applicant. In the course of the interview, applicant submitted terminal disclaimers relative to his '805 and '715 patents, rendering the double patenting rejections over these patents inappropriate. It is respectfully requested that these rejections be withdrawn.

In the Office Action dated June 30, 2004, claims 70-96 were further rejected under 35 U.S.C. § 103(a) as unpatentable over Yasue (JP laid open Patent Application H3-136485) in view of Russell Mayo Sasnett.

As developed during the office interview, Yasue shows a disc having primary information and secondary information upon which secondary information identification codes are superimposed to preclude skipping of the viewing of the secondary information. The code signals, in Yasue's illustrated embodiment, are superimposed on lines of the image signal.

Applicant has amended his independent claims 70, 76, 81, 86 and 92 in accordance with the agreement reached during the interview to emphasize that in applicant's invention a segment code is not contained within the video frames (i.e., not superimposed on lines of the image signals of a video frame).

Sasnett's use of video as a resource material is inconsistent with and teaches away from Yasue's objects. In Sasnett, playback functions are facilitated not inhibited. Thus, even if combined, Yasue and Sasnett fail to show or suggest applicant's claimed subject matter.

Accordingly, it is believed that this application is now in condition for allowance, which action is respectfully requested by applicant.

Respectfully submitted,

Cook, Alex, McFarron, Manzo, Cummings & Mehler, Ltd.

Ву:

Eligene M. Cummings, (Reg. No. 24,398

Suite 2850 200 West Adams Street Chicago, Illinois 60506 (312) 984-0144 August 11, 2004